We are fascinated by plants. From tiny seeds, planted into the soil, an array of wonderful green possibilities can arise – from small herbs to big trees, or from decorative flowers to substantial crops which nourish all animals and humanity giving continued life to our amazing planet. Plant scientists estimate the total number of plant species to be approximately 250,000.

Through our coordinated plant day campaign across the globe, we hope to nurture many virtual and real seedlings worldwide with a compelling message that the social and environmental landscape can be enriched with a healthy and diverse ecosystem. In this way, we aim to promote the study and practice of plant science, plant biology, plant breeding, horticulture, agriculture and environmental science. We wish to inspire new minds with a desire to learn more about plants and their potential, from tiny seeds to big trees, from decorative flowers to substantial crops, in order to create a healthy and diverse ecosystem that will benefit all living organisms on Earth.

Our website is supported by various organizations and national coordinators, and we thank them for their generous support.

We invite you to join us in celebrating Plant Day on May 18th, 2024.
The seventh international “Fascination of Plants Day”, FoPD 2024, will be launched by plant scientists across the world under the umbrella of the European Plant Science Organisation (EPSO, www.epsoweb.org). The goal of this activity is to get as many people as possible around the world fascinated by plants and enthused about the importance of plant science for agriculture, in sustainably producing food, as well as for horticulture, forestry, and all of the non-food products such as paper, timber, chemicals, energy, and pharmaceuticals. The role of plants in environmental conservation will also be a key message.

Everybody is welcome to join this initiative, which started with extraordinary success in May 2012 and continued to grow across the world from 2013 to 2022. We invite everyone, from schools to producers, to join in and contribute to this initiative. Many plant science institutions, universities, schools, botanical gardens and museums, together with farmers and industry, have opened their doors during the previous editions of Fascination of Plants Day and attracted countless participants.

We invite YOU to organize an engaging, plant related activity on/around the 18th May 2024 and to interact with the public. Our goal is to break the record of 1,000 events. We also invite the media, scientists and policy makers to discuss the latest state-of-the-art research and breakthroughs in plant science and explore new applications plant science can offer.

The Fascination of Plants Day will be celebrated by a range of events in public spaces, theatres, cafés, central city squares and parks designed to get everyone thinking about plants.

Fascination of Plants Day is officially held on 18th May but events can be organised from March to November to enable maximum global participation. Contact your National Coordinator or the EPSO Global Coordinators (see reverse side) for further details.

Please contact us to become a sponsor of Fascination of Plants Day: plantday@epsomail.org

#PlantDay

www.plantday18may.org

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