Everybody is welcome to join this initiative, which started with extraordinary success in May 2012 and continued to grow across the world from 2013 to 2022.

We invite YOU to organize around the 18th May 2024 a fascinating and engaging activity related to plants, attracting and interacting with the public, open to all the family. Share and discover the latest state-of-the-art research and breakthroughs in the plant science world and explore the new potential applications plant science can offer.

To join the initiative along with schools, farmers, producers, scientists, media and policy makers contact your National Coordinator to assist you with the organization of your events!

If you want to become a sponsor of Fascination of Plants Day, contact us: plantday@epsomail.org

Plant Science * Agriculture * Forestry * Plant Breeding * Biodiversity * Nourishment and Nutrition * Plant Protection * Environmental Conservation * Renewable Resources *